

# Hannah J Farrow

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## EXPERIENCE

### Medill School of Journalism — MSJ Candidate

SEPTEMBER 2019 - PRESENT

- Pitch, report and write news pieces, features, profiles and more
- Work closely with professors and colleagues to finetune journalistic craft
- Traveled to South Africa to cover gender-based violence

### Freelance — Reporter & Copywriter

JANUARY 2016 - PRESENT

- Report for news agencies in Chicago and Tampa, including Medill Local News Initiative, Fitt.co and AliveTampaBay
- Write website copy, emails, blog posts and newsletters for various marketing companies

### It Works! Global — Communications Coordinator & Copywriter

AUGUST 2018 - PRESENT

- Write and edit emails, app messages, website banners, social copy, video scripts and more, including a 45 page social media guide
- Brainstorm worldwide campaigns, names for new products and relatable content
- Collaborate with product, design and digital departments on a daily basis

### Sparxoo — B2B Technical Writer / Social Media Coordinator

NOVEMBER 2017 - JULY 2018

- Managed two major social media accounts (and grew one by 10,000+ followers)
- Communicated with account and creative teams to meet deadlines with quality work
- Started as a technical writer and was promoted within four months

### Tampa Bay Times — News Intern

JANUARY 2017 - MAY 2017

- Reported on timely news in surrounding counties with tight deadlines
- Conducted interviews and worked independently as a reporter for the Tampa Tribune
- Made the front page and held the number one read story for three days in a row

### The Minaret — Writer & Editor

JANUARY 2017 - MAY 2017

- Wrote timely news pieces for University of Tampa's student newspaper
- Worked closely with professors and fellow writers and editors
- Edited articles for AP style

## EDUCATION

### Medill School of Journalism Northwestern University

Master of Science in Journalism  
2020

### University of Tampa, Florida

B.A. in Communication

2013–2017

- Double Minor: Journalism, Advertising
- *Magna Cum Laude*

### University of Melbourne, AUS

Journalism Studies

Spring 2016

## SKILLS

Adobe InDesign, Photoshop, Illustrator, Premiere Pro

Instagram, Facebook, LinkedIn, Twitter

HTML, CSS, Javascript

Wordpress

Audacity

AP style

SEO

## INVOLVEMENT

- Society of Professional Journalists
- UT Women's Lacrosse Team
- Campus Recreation Intramural Supervisor
- Media volunteer at CrossFit Atlantic Regionals

