

Hannah J Farrow

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EXPERIENCE

Education Week — Editorial Intern

JUNE 2020 - PRESENT

- Research school district reopening plans for national database, which NPR, CNN and other major news outlets picked up
- Write articles for EdWeek.org about cybersecurity and after school tech programs

Medill School of Journalism — M.S. Candidate

SEPTEMBER 2019 - PRESENT

- Cover congressional hearings in Washington, D.C., for multiple media partners
- Pitch, report and write news stories, narrative features and profiles for Medill Reports
- Traveled to South Africa to report on gender-based violence and sex education

Freelance — Reporter & Writer

JANUARY 2016 - PRESENT

- Report for news agencies in Chicago and Tampa, including Medill Local News Initiative, Fitt.co and AliveTampaBay
- Write website copy, emails, blog posts and newsletters for various companies

It Works! Global — Communications Coordinator & Copywriter

AUGUST 2018 - PRESENT

- Write and edit emails, app messages, website banners, social copy, video scripts and more, including a 45-page social media guide
- Brainstorm campaigns, names for new products and customer-focused content
- Collaborate with product, design and digital departments on a daily basis

Sparxoo — B2B Technical Writer / Social Media Coordinator

NOVEMBER 2017 - JULY 2018

- Managed two national social media accounts (and grew one by 10,000 followers)
- Communicated with account and creative teams to meet deadlines with quality work
- Promoted from technical writer to social media coordinator within four months

Tampa Bay Times — News Intern

JANUARY 2017 - MAY 2017

- Made the front page and held the [most-read story](#) for three days in a row
- Reported on timely news in surrounding counties with tight deadlines
- Conducted interviews and worked independently as a reporter for the Tampa Tribune

The Minaret — Writer & Editor

AUGUST 2015 - MAY 2017

- Wrote news pieces for University of Tampa's student newspaper
- Edited articles for AP style

EDUCATION

Medill School of Journalism Northwestern University

Master of Science in journalism
Graduating August 2020

University of Tampa, Florida

Bachelor of Arts in communication
2013-2017

- Double minor: Journalism, Advertising
- *Magna cum laude*

University of Melbourne, AUS

Journalism studies
Spring 2016

SKILLS

Adobe InDesign, Photoshop, Illustrator, Lightroom and Premiere Pro

HTML, CSS, Javascript

Wordpress

Audacity

AP style

SEO

INVOLVEMENT

- Society of Professional Journalists
- University of Tampa Campus Recreation Intramural Supervisor
- CrossFit Atlantic Regionals Media Volunteer

NCAA

- University of Tampa Women's Division II Lacrosse Team

