

Hannah J Farrow

www.hjf.cool

EXPERIENCE

National Geographic — Writer & Editor, Newsletters

FEBRUARY 2023 - PRESENT

- Drive revenue to company and deliver quality journalism to millions of readers
- Write, edit and produce Nat Geo's top subscription-driving avenue
- Track and report daily data, including open rates, conversions and clicks

POLITICO — Senior Digital Producer & Florida Reporter

JANUARY 2021 - FEBRUARY 2023

- Lead a team of producers and was promoted within a year
- Copy edited, fact-checked and produced news for Politico and Politico Pro via CMS
- Reported stories for Politico Florida, covering the agriculture beat and breaking news

5280 Magazine — Editorial Assistant

SEPTEMBER 2020 - JANUARY 2021

- Fact-checked long department and front-of-book pieces for the print magazine
- Helped plan future magazine editions and worked across all newsroom departments
- Pitched and wrote stories for 5280.com, print and The Local newsletter

Medill School of Journalism — M.S. Student

SEPTEMBER 2019 - AUGUST 2020

- Covered congressional hearings in Washington, D.C., for multiple media partners
- Pitched and reported news stories, narrative features and profiles for Medill Reports
- Traveled to South Africa to report on gender-based violence and sex education

Freelance — Reporter & Writer

JANUARY 2016 - PRESENT

- Report for news outlets, including *Field & Stream* and Medill Local News Initiative

It Works! Global — Communications Coordinator & Copywriter

AUGUST 2018 - AUGUST 2020

- Wrote and edited emails, newsletters, and social copy, including a 45-page social media guide
- Collaborated with product, design and digital departments on a daily basis
- Trained new copywriters and managed a team of content freelancers

Tampa Bay Times — News Intern

JANUARY 2017 - MAY 2017

- Made the front page and held the [most-read story](#) for three days in a row
- Reported on timely news in surrounding counties with tight deadlines
- Conducted interviews and worked independently as a reporter for the Tampa Tribune

EDUCATION

Medill School of Journalism Northwestern University

Master of Science in Journalism
August 2020

- Magazine concentration

University of Tampa, Florida

Bachelor of Arts in Communication
2013–2017

- Double minor: Journalism, Advertising
- *Magna cum laude*

University of Melbourne, AUS

Journalism studies
Spring 2016

SKILLS

Adobe Creative Suite: InDesign, Photoshop, Illustrator, Lightroom and Premiere Pro

Microsoft Office

Wordpress

AP style

HTML

SEO

INVOLVEMENT

- Pulitzer Center fellow
- Society of Environmental Journalists
- Society of Professional Journalists
- CrossFit Atlantic Regionals Media Volunteer

NCAA

- University of Tampa Women's Division II Lacrosse Team